

Practice and Research on the Integration of Vocational Planning Education and Ideological and Political Education

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Abstract: As for the weak pertinence and timeliness of Ideological and political education in Colleges and universities at present, most colleges and universities have integrated career planning education into Ideological and political education. The integration of the two can further strengthen the timeliness of Ideological and political work to adapt to the current very severe employment situation. This paper takes Marxist theory as a guiding mechanism, further strengthens the cultural construction of campus to form a consensus mechanism, implements the timeliness mechanism formed by social practice activities, and strengthens the construction of teaching staff to form a professional mechanism, which is an important form of integration of the two.

1. Introduction

At present, the social competition is very fierce. It is of great significance to carry out career education for college students against this background. Career education has established correct career awareness for college students, determined the most suitable career development direction for their future, improved the competitiveness of students' employment, and actively constructed a scientific view of career selection. College students' career education is also an important carrier of Ideological and political education in Colleges and universities, which makes the ideological and political education in Colleges and universities more abundant. Fully tapping the important value of combining college students' career planning education with college ideological and political education is of great significance to both. It points out the way for the integration of vocational planning education and ideological and political education.

2. Analysis of the commonality of the integration of vocational planning education and ideological and Political Education

The purpose of carrying out ideological and political education is to guide students to have a correct world outlook, values and outlook on life, and to cultivate contemporary talents who meet the requirements of socialist successors in an all-round way. Career planning education is the demand of College Students under the background of the rapid development of social economy. After measuring and analyzing the various supervisory conditions of themselves, we can realize the integration of self-development and production planning, realize the overall career planning, and then find out the career goals and ways that are more suitable for their own characteristics. College students make full use of career planning and design to tap their potential and promote their overall development. Although they have their own focus and pertinence, they are common and closely related, mainly reflected in the following aspects.

2.1 Education objectives are consistent

College students are important talents for future national and social progress. The direction of higher education development is to meet the needs of future social development, and to cultivate

applied talents that are more in line with social development. But in the process of training these talents, we need to educate and guide students through correct ideological methods, so that students can better shoulder the important responsibility of social development. At the same time, it is also the specific content of Ideological and political education in Colleges and universities to play an important role in achieving the training objectives. Career planning education is to know that students take the form of self-career planning to transform it into a realistic comprehensive educational activity, and then train qualified builders and successors to meet the needs of social development. Therefore, they are consistent in terms of educational objectives.

2.2 Educational content is interlinked

Ideological and political education in Colleges and universities includes moral education, outlook on life, world outlook and values. Ideals and beliefs are the core of Ideological and political education, and the goal is to achieve the all-round development of College students. Career planning education is mainly aimed at developing correct career planning choices for college students, so as to help college students establish a correct concept of employment, improve their employability and ability to adapt to society, and gradually establish a good outlook on life, values and world outlook in the process of receiving education. It can be seen that the current process of career planning education for college students is essentially the process of further deepening the content of Ideological and political education. In other words, to carry out ideological and political education for college students is to teach college students to correctly find the direction of career planning [3]. In this regard, the two are interlinked in terms of educational content.

2.3 Educational objects are common

Ideological and political education in Colleges and universities is mainly aimed at college students, but each student's background and self-development situation are different. In carrying out ideological and political education, we must fully consider the individual differences of students, and guide education according to the actual situation of College students, in order to achieve the effect and purpose of human beings. Career planning is also for each college student according to their own career ideals and needs to develop and plan their own characteristics of career choices. They share the same object of education.

3. The Integration Value of Vocational Planning Education and Ideological and Political Education

3.1 Vocational Planning Education is an Important Way to Improve the Practicality of Ideological and Political Education

With the continuous development and change of economy and society, the concept of college students is gradually showing diversified development, which makes the efficient ideological and political education face a greater test. Career planning education mainly proceeds from the reality of College students, and solves the employment problems which are most closely related to college students, so that they can internalize and enhance their understanding and views on the country and society in their career choice and planning, gradually form their own value judgment, and gradually realize their own career ideal and the direction of national social development. To make oneself better adapt to the development of society, this process of internalization and self-worth enhancement strengthens the effectiveness of Ideological and political education of college students [5].

3.2 Providing direction for solving the current severe employment situation

Faced with the increasingly severe forms of employment, how to promote and expand the employment of students is an important issue that colleges and universities must solve as soon as possible. Ideological and political education can not only realize students'conscious establishment of a good mentality in their work, but also enable college students to set up a correct direction of life,

realize that college students have good professional ethics accomplishment and strong social adaptability, and help college students set up a great ideal and goal in line with the national social development, which runs through a person's lifelong ideological development. An important way [6]. This integration of Ideological and political education and career planning education can not only solve the current serious employment situation, but also help students to establish a correct world outlook and methodology, so that college students can continue and develop well after participating in the work.

3.3 Helping to Improve the Social Competitiveness of College Students

In recent years, with the expansion of College enrollment, the number of college graduates in China has increased sharply, the employment pressure of students is greater, and the employment situation is grim. With the continuous progress of society and the change of environment, the competition between enterprises is very fierce. Therefore, the requirements of college students are also raised accordingly, and the best is the best. Under the background of such great social competition, if college students want to enter the society smoothly and find their ideal post, they must have a comprehensive and correct understanding of themselves, and fully realize their strengths and weaknesses. Based on the objective perspective, they plan a more feasible career development path for themselves and greatly enhance their competitiveness. Strive to strengthen their comprehensive quality and professional skills, in the integration of career planning and ideological and political education, to achieve a more comprehensive development of their own.

3.4 Improving the Employment Rate of College Students

There are great differences in various efficient employment rates in our country. On the one hand, the differences in teachers and teaching facilities lead to the differences, and on the other hand, they are related to students'own level. College students'own level is mainly reflected in professional skills and moral concepts. At present, the ideological and political education of college students in our country frequently occurs, and adverse campus events are often exposed by the media. Based on this, the combination of Ideological and moral education and career planning education is more important. It is necessary to build excellent teachers to effectively curb the decline of the overall quality and level of College students, and then to improve the level of College education. Finally, it greatly improves the employment rate of College graduates, and ultimately completes the mission of higher education.

3.5 Strengthen College Students'Sense of Social Responsibility

Once college students go out of college, they become a social citizen. The integration of career education and ideological and political education in Colleges and universities will enable college students who become social citizens to better and smoothly adapt to the social environment, and maintain a correct view of certain social phenomena, effectively understand the nature of society and the needs of development, and further enhance their sense of social responsibility, which will be very conducive to the construction of a harmonious society. China will be harmonious.

4. Integration Strategy of Vocational Planning Education and Ideological and Political Education

4.1 Full Subjectivity of Students and More Effective Ideological and Political Education

Modern education points out that teaching should also adhere to the principle of "student-centered" teaching, fully considering that students are the group that will go to society and face employment. Therefore, based on a clear understanding of this, colleges and universities should strengthen the subjectivity of college students'education, highlight the subjectivity of students in Ideological and political education, and closely integrate students' learning, interest and personality to formulate standardized career planning. First of all, to ensure that ideological and political

education can promote the comprehensive development of students, and to take into account the cultivation of students' practical ability, schools should take the initiative to create various extracurricular practical activities for students, strengthen school-enterprise cooperation, provide students with practical training opportunities for students' ability, so that students can accumulate early learning and work experience, adapt to the working environment earlier and better, and strengthen their own reality. Practice operation ability. Under the guidance of Ideological and political education, we can smoothly complete the tasks related to our work. On this basis, we should improve our career planning to ensure that students can walk out of the campus smoothly and quickly onto the job to lay a solid foundation and accumulate a lot of experience.

The relevant directives of the Eighteenth Party Congress are: to strengthen ideological and political education, to provide and train modern, comprehensive and professional talents for the society, and to reserve a large number of excellent young human resources for various undertakings in our country. At present, the professional knowledge and practical ability of college students in our country can meet the needs of positions, but how to ensure that college students do their jobs well and give full play to their talents and knowledge is the biggest problem facing higher education in our country. Accurately identifying the personal ideals and beliefs of college students and promoting the personal value of college students to be closely related to the national society. Combining, we should give full play to the timeliness of Ideological and political education [8].

4.2 Create a professional team of teachers to ensure the integration of vocational planning education and ideological and Political Education

Both ideological and political education and vocational planning education can not be separated from the implementer of Education - teachers. To this end, we must build a professional, efficient and comprehensive team of teachers, which is an important basis to ensure the deep integration of the two kinds of education. Teachers' teams are divided into teachers' management team and guidance team according to their different functions. Teachers' management team is mainly composed of teachers at all levels of employment guidance office. Its main task is to carry out the overall employment planning of graduates, and to actively contact enterprises with recruitment intention, and to carry out high-quality and regular campus recruitment. Strengthening the construction of teachers' management team can greatly improve the employment status of colleges and universities, and provide more employment opportunities for college students. Teachers' guidance team consists of teaching teachers, class teachers and counselors. Its main tasks are to strengthen communication and communication with college students, pay attention to students' ideological and political education and good psychological guidance and counseling, grasp students' job-hunting trends comprehensively and timely, and help students quickly improve their career planning. Under this background, colleges and universities should also build a relatively strong team of career guidance teachers, realize close communication between teachers and students, and ensure that students get more comprehensive job security.

4.3 Introducing Professional Vocational Assessment to Realize Students' Correct Self-Recognition

College students' objective and positive understanding and evaluation of themselves is an important basis for career planning. Only when they have a correct understanding of themselves can they realize their correct positioning. People must have a correct understanding of their own existence before they can make clear their reasonable expectations and aspirations, so that they are more likely to succeed. If they set too high goals and put forward unrealistic ambitions, they will be pessimistic and disappointed because of the high goals, even at the school level.

4.4 Actively carry out social practice guided by career education

College life is a buffer period for students to enter society. Colleges and universities are an important preparatory stage for training college students to enter society. We must attach importance to the training and cultivation of students' social practical ability. With the help of the training and

training of students' practical abilities, colleges and universities can achieve a high degree of integration of vocational planning education and ideological and political education. Colleges and universities can carry out the whole university process according to different stages, which can inspire students' vocational ideals, participate in vocational skills training, and actively organize employment process lectures and professional practice, so that each grade can open. Develop various career planning activities, so that career planning concept can run through the whole process of college students' learning, and further strengthen college students' thinking on career development and their own outlook on life, values and world outlook, thereby effectively promoting and further improving ideological and political education in Colleges and universities.

5. Summary

Colleges and universities must adapt to the development of the times and insist on taking students' self-development as the work of colleges and universities.

Starting point, we must adhere to the educational concept of moral education first and ability first. We must realize the effective integration of College Students' career planning education and ideological and political education, further enhance students' awareness of career development and social responsibility, actively help students establish correct and good values and outlook on life, and cultivate more and better socialism for the country and society. Successor.

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